

ALCHEMIES OF FORM

CURATOR: UMA NAIR



SAFFRONART

*In association with Krishen Khanna Art LLP,
Thota Vaikuntam Art LLP and Namtech Fine Art*



PUBLIC ART INITIATIVE

Public art, a profound medium of expression and cultural engagement, remains largely absent in India despite its rich artistic heritage. The Public Art initiative will introduce and integrate public art into India's urban landscapes. With the aim to create accessible and engaging art experiences for the general public, this initiative will feature eminent Indian artists including **Krishen Khanna, Thota Vaikuntam, Himmat Shah**, among other contemporary Indian artists.

The primary objective of this project is to raise awareness about Indian art, the significance of public art and increase its accessibility to a broader audience. We seek to transform urban environments into vibrant cultural spaces that reflect and celebrate India's diverse artistic talents.

Public art serves as a powerful means of communication, capable of conveying a wide range of ideas, emotions, and messages to the community. It transcends language barriers and connects with individuals on a deeply personal level, fostering empathy and understanding. Public art also plays a pivotal role in shaping the cultural identity of a place.

It fosters a sense of shared heritage and collective memory, creating landmarks that resonate with the community's history and values. By transforming mundane spaces into engaging and inspiring environments, public art invites the public to pause, reflect, and interact with their surroundings in meaningful ways. Most importantly, by placing art in public domains, we democratize access to cultural experiences. This initiative ensures that art is not confined to galleries and museums but is available to everyone, regardless of their socio-economic background. It bridges the gap between artists and the public, fostering a more inclusive cultural dialogue.

The introduction of public art in India represents a significant step towards fostering a more culturally vibrant and inclusive society. This initiative would create a legacy of art that enriches our urban landscapes and connects with the community on a profound level. By celebrating the talent of eminent Indian artists, along with making art an integral part of everyday life, we can preserve India's rich cultural tapestry and to elevate public spaces through the power of art.



SAFFRONART

VIEWING

30 January - 9 February 2025
Monday to Sunday, 11:00 am - 6:30 pm

VENUE

Bikaner House, Pandara Road
New Delhi 110003

To RSVP and for enquiries contact
exhibition@saffronart.com

Krishen Khanna Art LLP

Thota Vaikuntam Art LLP

Namtech Fine Art

THOTA VAIKUNTAM

Women are the backbone of our Culture,
that's why Telengana Woman is a
Goddess for me.



Resinated Fibreglass with Automotive Paint
88" x 58" x 81", Pedestal: 18" x 56" x 48", Overall Height: 106"





Resinated Fibreglass with Automotive Paint
93" x 70" x 57", Pedestal: 12" x 56" x 48", Overall Height: 105"





Resinated Fibreglass with Automotive Paint
92" x 71" x 80", Pedestal: 12" x 54" x 48", Overall Height: 102"







(Work in progress image)
Bheslana Black Marble
48" x 51" x 35"

ABOUT SAFFRONART



Founded in 2000 by Minal and Dinesh Vazirani, Saffronart is one of India’s most reputed auction houses with its flagship gallery in Mumbai and offices in New Delhi, London, and New York. Over the past 25 years, it has set several benchmarks and played a pivotal role in shaping the Indian art market, both at home and globally. Together with its sister online auction and e-commerce platform StoryLTD, Saffronart has over six hundred auctions to its credit. It was the first Indian auction house to pioneer online auctions and embrace cutting-edge technology, bringing transparency to collecting art and expanding accessibility across geographies, and was the subject of a case study at Harvard Business School in 2005. Its services also include private sales, appraisals, and valuations for clients. Beyond auctions, Saffronart has also fostered collaborations across the art ecosystem through seminal exhibitions in partnership with galleries and industry experts in India and internationally, a Dialogues in Art series of webinars, and publications.

SAFFRONART

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